# The Book Lover's Ball and Benefit 2012 SPONSORSHIP OPTIONS

### Gold Sponsor - \$5,000

1 Available

Official Food Sponsor

• Company name/logo included in all print/web/display material leading up to and following the gala (written as "The Book Lover's Ball and Benefit, presented by Company name/logo")

• Logo placement on all pieces of our marketing campaign and event day materials, including a link to your website on our home page at www.uxlib.com and event page at www.uxlib.com/BookLoversBall

- Company name/logo included in Media Release
- · Logo displayed on speaker's podium
- Verbal recognition by MC

• Opportunity for Company representative to present the sponsorship cheque to the Library during the event

- Opportunity to speak at the event (3-5 minutes)
- Opportunity to provide gift/promotional item to all attendees
- Opportunity to display company banner at event

• Company name inscribed as a "Sponsor" on our "Volumes of Giving", a donor recognition sculpture of larger than life size books in the Library

• 8 tickets to The Book Lover's Ball and Benefit - unused tickets may be donated

#### Silver Sponsor - \$2,500

2 Available

- Choice of one of the following (will be awarded on a first come, first serve basis):
  - o Official Wine and Beverage Sponsor
  - o Official Entertainment Sponsor
- Logo placement on all pieces of our marketing campaign and event day materials, including a link to your website on our event page at www.uxlib.com/BookLoversBall
- Verbal recognition by MC
- Opportunity to provide gift/promotional item to all attendees
- Opportunity to display company banner at event
- Company name inscribed as a "Supporter" on our "Volumes of Giving", a donor recognition sculpture of larger than life size books in the Library
- 6 tickets to The Book Lover's Ball and Benefit unused tickets may be donated

## Bronze Sponsor - \$1,000

• Logo placement on all pieces of our marketing campaign and event day materials, including a link to your website on our event page at www.uxlib.com/BookLoversBall

- Opportunity to provide gift/promotional item to all attendees
- Company name inscribed as a "Donor" on our "Volumes of Giving", a donor recognition sculpture of larger than life size books in the Library

• 4 tickets to The Book Lover's Ball and Benefit - unused tickets may be donated

#### Note: Tax receipts will be issued for monetary donations and sponsorships.